

Tuesday, 25 June 2013
Hotel Ambassador – Zlatá Husa
Václavské náměstí 5–7,
Prague, Czech Republic

**RENEWING
EURO-ATLANTIC
ECONOMIC TIES**

**TOWARDS THE
TRANSATLANTIC
TRADE
& INVESTMENT
PARTNERSHIP**

SYNOPSIS



Current situation in transatlantic relations is heavily influenced by continuing economic stagnation and fears of weakening of this unique political, security, and economic link. Amidst the fears that the United States have started the move towards abandoning Europe as its major ally and partner and Europe has lost any power of initiative to revive the relationship, the project of the Transatlantic Trade and Investment Partnership (TTIP) presents a major opportunity to energize the Euro-Atlantic community. The possibility of a new economic compact encompassing the European Union and members of the North American Free Trade Area has lately been actively discussed and planned for at both sides of the Atlantic Ocean.

The conference's main goal is to actively promote the idea of TTIP in the Czech Republic which, as an open, export-oriented economy, is guaranteed to benefit from such an arrangement. Given that serious discussion on TTIP has just started, the amount of information about it in Czech public discourse is limited which the conference and accompanying publications try to redress. We hope to actively stimulate the Czech debate about the contours, problematic aspects and potential benefits of TTIP, and the Czech Republic's participation in it. The conference brings up-to-date information about the progress of planning for the negotiations in the EU and the U.S., considers the obstacles which both parties will likely face during the process, assesses the opportunities and risks involved in the arrangement and evaluates possible roles the Czech Republic could play both in the negotiations and within TTIP, once operational. Given the fact that TTIP represents one of the major initiatives for strengthening Euro-American ties at the moment, and at the same time raises hopes for stimulating a much needed revival of economic growth, raising awareness of this issue is critical.

This is even more important in the Czech Republic which has lately been consumed by internal political disputes and developments in international relations have either been ignored or treated with instinctive hostility (especially in the European integration context). We thus aim at using the topic of TTIP as a means of boosting the public debate about international politics in general, and specifically the role the Czech Republic can play in the EU and transatlantic relations.

TOMÁŠ KARÁSEK

Director of the Research Center
Association for International Affairs

PANEL I

How to Bridge the Atlantic? Barriers, Obstacles and Challenges for Prospective TTIP

The Doha Round of World Trade Organization negotiations stalled in 2008 as a result of highly visible disagreements between the U.S. and EU. Now, five years later, in the time of economic turbulences and changing world trade landscape, new negotiations on comprehensive U.S. – EU negotiations are about to be commenced. Which trade areas will be bargained? What is the priority for the United States and what will the Europeans focus on? Will it be possible to not only decrease tariffs (which are already quite low), but also to get rid of other barriers? Could we cut the bureaucracy-related costs in agriculture, finance and intellectual property? Are the GMO agricultural products and the question of their access to the European markets the main issues which can impede the deal? Or are there more serious issues like the data protection?

PANEL II

Digital Transatlantic Trade: New Incentive for Competitiveness

New technologies have become the driver of economic growth on both sides of the Atlantic. According to recent study of the Boston Consulting Group, in G20 countries the Internet has contributed to the growth of the GDP by 21 % between 2005–2010. Thanks to the Internet, e-commerce is one of the fastest growing sectors of the economy both in the EU and the U.S. – in spite of the crisis. Moreover, market with online services bridged most of existing administrative barriers. Speaking of existing Internet economy today, the digital market is close to reach global scale. What is the role of the Internet economy in the transatlantic market? What is a role for the states and the EU in creating smart regulations of the market? How to boost the competitiveness of European economies on global digital market? What is the future of entrepreneurship in the age of the Internet and advanced cross-border delivery? The conference participants will discuss broader implications of the creation of transatlantic digital market and its current state.

PANEL III

United We Stand, Divided We Are. Can TTIP Preserve Dominance of Western Economies?

The importance of Western Economies in the international trade system is decreasing. The G–20 substituted the G–8 and new emerging powers aspire to play key role in the world economics. The TTIP should represent a joint Western response to this process. However, in the light of recent failings (mainly the Doha Round of WTO negotiations), there is much scepticism about extend of the new deal. How deep are the disagreements between both shores of the Atlantic? Is there enough determination in the Obama administration to push new regulation resulting from a future deal? Will the Senate accept it? Are there also serious division among the EU member states? Is the European Union – torn between rich West and poorer East; or between fiscal responsible North and falling South – ready to form and keep united as well as strong negotiating position? What role will the United Kingdom play?

#AMOttip

Suggested hashtag

PROGRAMME

★ Monday, June 24, 2013

CERGE–EI
Politických vězňů 7,
Prague, Czech Republic

By special invitation only.

18:00–19:30

Glass of Wine

Special remarks: **ELENA BRYAN**, Senior Trade Representative at the Office of the United States Trade Representative

★ Tuesday, June 25, 2013

Hotel Ambassador – Zlatá Husa
Václavské náměstí 5-7,
Prague, Czech Republic

09:00–09:30

Registration and Coffee

09:30–09:40

Welcoming Remarks

VÁCLAV BACOVSKÝ, Project Coordinator at Friedrich Naumann Foundation for Freedom

ANTONÍN BERDYCH, Chairman of Supervisory Board of the Association for International Affairs

09:40–10:00

Opening Remarks

NORMAN EISEN, Ambassador of the United States to the Czech Republic
JAN MICHAL, Head of the Representation of the European Commission to the Czech Republic

10:00–10:30

Keynote Speeches

PETR NEČAS, Prime Minister of the Czech Republic

MARTIN KUBA, Minister of Industry and Trade of the Czech Republic

10:30—10:40

Presentation of Policy Paper

VILÉM SEMERÁK, Researcher at IDEA think tank of Center for Economic Research & Graduate Education – Economics Institute (CERGE–EI)

10:40—12:10

PANEL I – How to Bridge the Atlantic? Barriers, Obstacles and Challenges for Prospective TTIP

ELENA BRYAN, Senior Trade Representative, Office of the United States Trade Representative

MILAN HOVORKA, Deputy Minister of Industry and Trade of the Czech Republic

MARTIN TLAPA, Deputy State Secretary for European Affairs at the Office of the Government of the Czech Republic

MARC VANHEUKELEN, Head of Cabinet of Karel De Gucht, Member of the European Commission for Trade

Chaired by **KAREL HAVLÍČEK**, Chairman of the Board of Directors of the Association of Small and Medium-Sized Enterprises and Crafts of the Czech Republic

12:10—12:40

Coffee Break

12:40—14:10

PANEL II – Digital Transatlantic Trade: New Incentive for Competitiveness

SIMON HAMPTON, Director of European Public Policy & Government Relations at Google

MARTIN KALOVEC, Partner and Managing Director at The Boston Consulting Group

NICK LEWIS, Vice President of Corporate Public Affairs at UPS

MICHAL MEJSTŘÍK, Member of National Economic Council of the Office of the Government of the Czech Republic; Professor at Institute of Economic Studies, Charles University in Prague

Chaired by **VÁCLAV NEKVAPIL**, Managing Partner of CEC Government Relations Prague; Member of Supervisory Board of the Association for International Affairs

14:10—15:20

Buffet Lunch

15:20—16:50

PANEL III – United We Stand, Divided We Are. Can TTIP Preserve Dominance of Western Economies?

THOMAS BOLLYKY, Senior Fellow at Council on Foreign Relations

JOSEF BRAML, Resident Fellow at German Council on Foreign Relations

LESZEK JAŹDŹEWSKI, Founder and Editor-in-Chief of LIBERTÉ

GARRETT WORKMAN, Associate Director of Global Business and Economics program at Atlantic Council

Chaired by **LUKÁŠ KOVANDA**, Journalist; Member of Management Board of Prague Twenty

16:50—17:00

Closing Remarks

SPEAKERS

WELCOMING REMARKS



NORMAN EISEN

Norman Eisen is Ambassador of the United States to the Czech Republic. As a Law graduate from Brown University and Harvard University, he cooperated with his former

fellow student, Barack Obama, as special advisor for ethics and government reform. During his career he has visited Czech and US troops in Afghanistan and has gained recognition for deepening Czech-US relations. Despite his birthplace being Los Angeles in California, roots can be traced along his parents to Poland and Czechoslovakia.



JAN MICHAL

Jan Michal is Head of the Representation of the European Commission to the Czech Republic. He studied International Relations at Charles University and Economy

at the University of Economics in Prague. Prior to assuming his current office, Mr. Michal spent several years at Ministry of Foreign Affairs as UN Department Director or as Deputy of permanent representative of Czech Republic to NATO. Among the positions he held were even the purely diplomatic ones in the Netherlands and to United Nations in New York.

KEYNOTE SPEECHES



PETR NEČAS

Petr Nečas is Prime Minister of the Czech Republic. He was a First Deputy Chairman of the ODS Group in the Parliament, a Deputy Chairman of the European Affairs

Committee, member of the Subcommittee for the Reform of the Czech Army and a member of the Permanent Delegation to the Assembly of Western European Union and to the Parliamentary Assembly of the NATO.



MARTIN KUBA

Martin Kuba is Minister of Industry and Trade of the Czech Republic. In 2003 he became a member of the local organization of the Civic Democratic Party (ODS) in České

Budějovice. Three years later he was elected to the City Council as a representative and in the same year he started working as the Deputy Governor of the South Bohemia Region responsible for local development, transportation and European affairs. He was elected chairman of the South Bohemian Civic Democratic Party in 2008 and is serving as Minister of Industry and Trade since November 2011.

POLICY PAPER



VILÉM SEMERÁK

Vilém Semerák is Researcher at IDEA think tank of Center for Economic Research & Graduate Education – Economics Institute (CERGE–EI). He specializes in

international trade theory, economics of transition and Chinese economy, his latest research concerns the debt crisis, Sino-EU trade relations and estimates of effects of trade liberalization between EU and the USA. Mr. Semerak studied at Prague University of Economics, London School of Economics & Political Science, and Charles University. He also experienced several longer work- and research-related stays in China (P. R. C.).

PANEL I



ELENA BRYAN

Elena Bryan is Senior Trade Representative of the Office of the United States Trade Representative at the U.S. Mission to the European Union. Prior to this

position, Ms. Bryan was the Deputy Assistant USTR for Trade and Development where her responsibilities included preference programs, Aid for Trade and development aspects of free trade agreements, including TPP. Earlier she was Deputy Assistant USTR for Southeast Asia. In this position, among other things, she negotiated the market access and rules

of origin chapters of several U.S. FTAs in the region, including Singapore and Australia. She was also responsible for trade relations with countries in the ASEAN region and India.



KAREL HAVLÍČEK

Karel Havlíček is the founder and Chairman of the Board of Directors of Czech Association of Small and Medium-Sized Enterprises and Crafts (SME's). As an investor

Mr. Havlíček controls the ownerships in Sindat Group, a holding of European SME's in the nanotechnology, biomedicines and textiles manufacturing sectors. He is also the Dean of the Faculty of Economic Studies at the University of Finance and Administration and has published five books on management. Having graduated at Czech Technical University with an MSc in Engineering, Karel Havlíček has gone on to gain an MBA from the Manchester Metropolitan University and a PhD from the University of Economics in Prague.



MILAN HOVORKA

Milan Hovorka is Deputy Minister of Industry and Trade of the Czech Republic. After graduating from the University of Economics in Prague, he worked at the Federal Ministry

of Foreign Trade. He was a representative at the Permanent Mission of the Czech Republic to the UN and other international organisations in Geneva. After his return, he was the chief director of the section for bilateral trade policy and for relations with the EU and EFTA at the Ministry of Industry and Trade of the Czech Republic. Mr. Hovorka also worked for the Ministry of Foreign Affairs as a representative at the Permanent Mission of the Czech Republic to the WTO.



MARTIN TLAPA

Martin Tlapa is Deputy State Secretary for European Affairs at the Office of the Government of the Czech Republic. He primarily focuses on Single Market issues

and topics related to competitiveness and growth of the EU. Mr. Tlapa is also Head of Delegations of the Czech Republic at ministerial conferences

of the World Trade Organization (WTO) and the Organization for Economic Co-operation and Development (OECD). He graduated at the University of Economics, Prague and he holds MBA from Sheffield Hallam University. Previously was Mr. Tlapa also Deputy of Ministry of Trade and Development in Supervisory and held positions in Managements Boards of EGAP, ČEB, ČSA, CzechTrade.



MARC VANHEUKELLEN

Marc Vanheukelen is Head of Cabinet of Karel De Gucht and Member of the European Commission for Trade.

He completed his doctoral studies in International Economics at the Geneva Institute of International Studies in Switzerland. Prior to that, Mr. Vanheukelen graduated from the University of Leuven in Economics as well as in Contemporary History. Within the European Commission, Mr. Vanheukelen has occupied a number of senior positions including that of Head for relations with the United States and Canada and chief economist of the Commission's environment department. He has been a lecturer in Economics at the European Institute of Public Administration, Maastricht, in Public Finance at the University of Saarbrücken, Germany, and in International Economics at the University of Limburg, Belgium and at ICHEC, Brussels.

PANEL II



SIMON HAMPTON

Simon Hampton is Director of European Public Policy & Government Relations at Google Belgium. With several years of previous experience

working for Time Warner, AOL and Belgacom, Mr. Hampton has a broad view of the media value chain. He has also worked for the European Commission and the UK Foreign Office, and began his career as a stockbroker in the City of London. Mr. Hampton holds a BSc in Maths from Bristol University, an MPhil in Economics from Oxford University, and a Post-Graduate Diploma in Competition Law from King's College, London.



MARTIN KALOVEC

Martin Kalovec is Partner and Managing Director in the Prague and Warsaw offices of The Boston Consulting Group. He has worked with telecom and banking clients

in Europe and North America on both operational and strategic issues, and is a core group member of the Technology & Communications practice and Financial Institutions practice of BCG. He holds a PhD in economics from CERGE-EI in Prague and he studied Business and Economics at Prague School of Economics and at Stanford University in the U.S.



NICK LEWIS

Nick Lewis is Vice President of Corporate Public Affairs at United Parcel Service, and focuses on postal, security and telecommunications issues.

He also worked for Senator Frank Lautenberg as a staff assistant and legislative correspondent. He began his lobbying career as a Legislative Director for the National Association of Home Builders (NAHB) where his focus was on labor and small business issues. He was then hired by the National Association of Postmasters of the United States (NAPUS) as Legislative Director. He also ran NAPUS PAC for the Postmasters.



MICHAL MEJSTRÍK

Michal Mejstřík is Member of National Economic Council of the Office of the Government of the Czech Republic. Mr. Mejstřík has been Professor at the Institute

of Economic Studies, Charles University in Prague, where he lectures on banking and finance. He is a member of the Société Universitaire Européenne de Recherches Financières (SUERF). Professor Michal Mejstřík studied econometrics at the University of Economics in Prague, and was awarded the title of Candidate of Sciences in Economics, completing his studies at the London School of Economics. He has repeatedly been engaged as an external consultant for international organisations as USAID, the World Bank, or the European Commission in Central and Eastern Europe and Asia. Mr. Mejstřík is also

Chairman of the International Chamber of Commerce of the Czech Republic and of the Supervisory Board of Czech Aeroholding.



VÁCLAV NEKVAPIL

Václav Nekvapil is Managing Partner of the Czech branch of the international consultancy company CEC Government Relations. He is also vice-chairman

of the Supervisory Board of the Association for International Affairs. He graduated in political science from the Faculty of Arts, Charles University in Prague and from Public Administration and Diplomacy at the École nationale d'administration (ENA) in France. He also possesses numerous other academic qualifications and experience, including the Marshall Memorial Fellowship, TASA – Transatlantic Security Studies or the Robinson-Martin Security Studies Programme at the Prague Security Studies Institute. He has broad experience from the public administration (2004–2006), academic sector as well as from the nongovernmental organizations.

PANEL III



THOMAS BOLLYKY

Thomas J. Bollyky is Senior fellow for global health, economics, and development at the Council on Foreign Relations (CFR) and an adjunct professor of law

at Georgetown University. Prior to coming to CFR, Mr. Bollyky was director of intellectual property and pharmaceutical policy at the Office of the U.S. Trade Representative (USTR), where he led the negotiations for pharmaceuticals, biotechnology, and medical technologies in the U.S.–Republic of Korea Free Trade Agreement and represented USTR in the negotiations with China on the safety of food and drug imports. Mr. Bollyky has written extensively on international regulatory issues and trade.



JOSEF BRAML

Josef Braml is Resident Fellow of the Transatlantic Relations Program at the German Council on Foreign Relations (DGAP) and

is Editor-in-Chief of the DGAP Yearbook. He was previously Research Fellow at the German Institute for International and Security Affairs in Berlin, Visiting Scholar at the German–American Center, consultant at the World Bank, and Guest Scholar at the Brookings Institution, among others. He earned a PhD in political science, sociology, and French cultural studies from the University of Passau. His areas of expertise cover transatlantic relations, American security policies, and U.S. views on world order.



LESZEK JAŹDŹEWSKI

Leszek Jażdżewski is Founder and editor-in-chief of LIBERTÉ!, Polish liberal journal, publicist and NGO activist. He is a vice president of Forum Liberalne and a secretary

of Transport Integration Society, also a member of European Convention on Liberal Democracy (ECLD). Mr. Jażdżewski is coauthor of books: “Liberal reflections on life chances and social mobility in Europe”, “Democracy in Europe Of the People, by the People, for the People?”.



LUKÁŠ KOVANDA

Lukáš Kovanda is an economic consultant, who lectures at Prague University of Economics. From 2010 to 2013 he was a managing director of Prague Twenty, Czech think

tank focusing on economic and international issues. Mr. Kovanda, is now a member of Prague Twenty Management Board, closely cooperates with Týden weekly magazine, where he has published, since 2007, more than one hundred personal interviews with leading global financiers and economists, including number of Nobel price laureates in the field of economics.



GARRETT WORKMAN

Garrett Workman is the Associate Director of the Atlantic Council’s Global Business and Economics Program. Previously Garrett worked in both US domestic

politics and international relations in the US Senate office of Senator Jon Kyl and with Atlantic

Partnership conducting congressional outreach and organizing events to strengthen transatlantic political and economic ties. Garrett holds a master’s in transatlantic studies from the University of North Carolina and l’Institut d’Etudes Politiques de Paris. He received his BA summa cum laude in political science from the University of Arizona.

ORGANIZER



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pro mezinárodní
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for International
Affairs

ASSOCIATION FOR INTERNATIONAL AFFAIRS

Association for International Affairs – AMO is a preeminent independent think-tank in the Czech Republic in the field of international affairs and foreign policy. Since 1997, the mission of AMO has been to contribute to a deeper understanding of international affairs through a broad range of educational and research activities. Today, AMO represents a unique and transparent platform in which academics, business people, policy makers, diplomats, the media and NGO's can interact in an open and impartial environment.

In order to achieve its goals AMO strives to:

- ★ formulate and publish briefings, research and policy papers;
- ★ arrange international conferences, expert seminars, roundtables, public debates;
- ★ organize educational projects;
- ★ present critical assessment and comments on current events for local and international press;
- ★ create vital conditions for growth of a new expert generation;
- ★ support interest in international relations in the wider public domain;
- ★ cooperate with like-minded local and international institutions.

RESEARCH CENTER

Founded in October 2003, AMO's Research Center has been dedicated to pursuing research and raising public awareness of international affairs, security and foreign policy. The Research Center strives to identify and analyze issues crucial to Czech foreign policy and the country's position in the world. To this end, it produces independent analyses; encourages expert and public debate on international affairs; and suggests solutions to tackle problems in today's world. The Center's activities can be divided into two main areas: Firstly, it undertakes research and analysis of foreign policy issues and comments on AMO blog, and secondly, it fosters dialogues with policy-makers, experts and the broad public.

CONFERENCE COORDINATOR

Šimon Presser

CONFERENCE TEAM OF THE ASSOCIATION FOR INTERNATIONAL AFFAIRS

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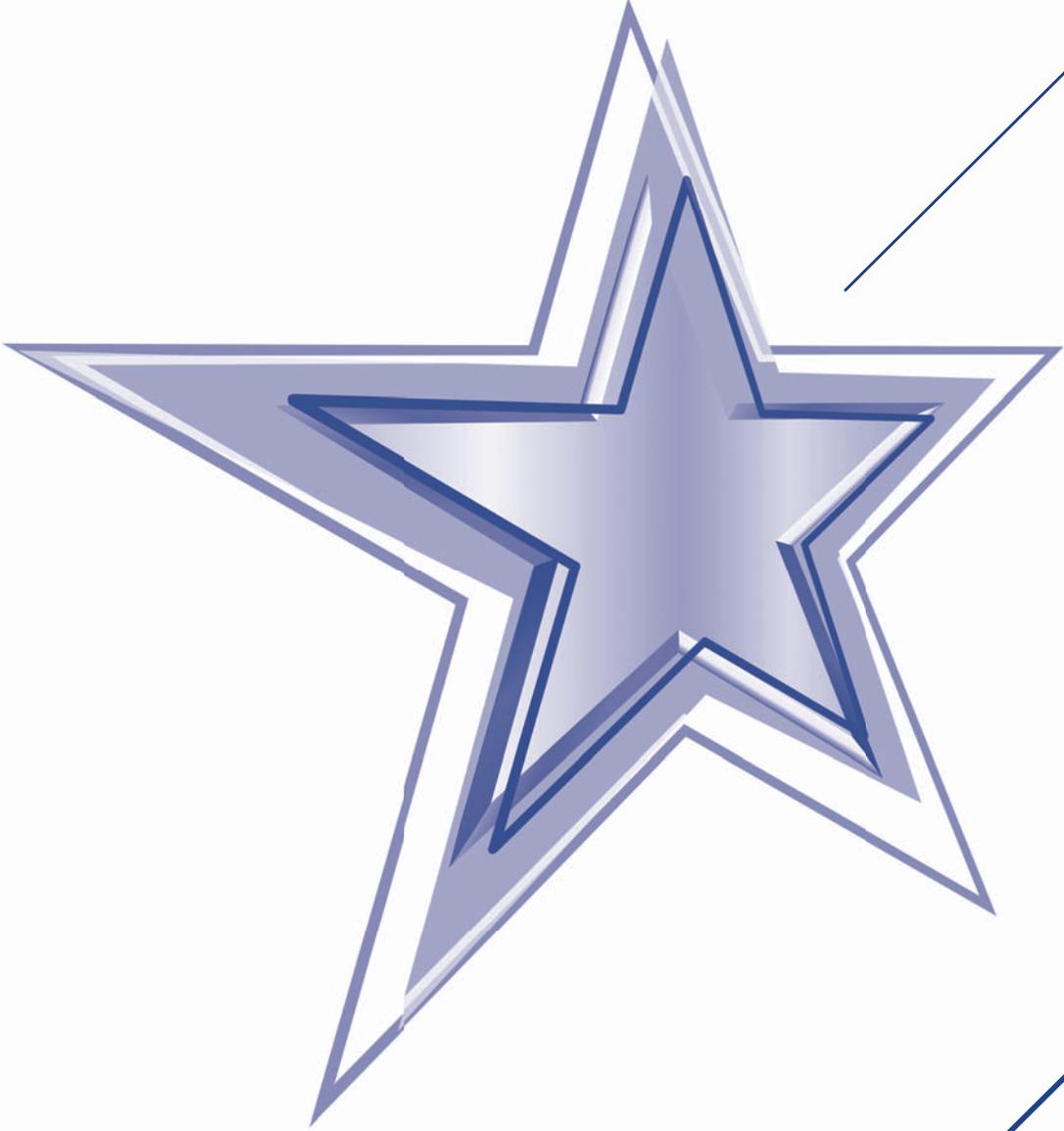


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this event possible.





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Association for International Affairs – AMO

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