

ENLARGEMENT TEN YEARS ON: New Europe's Contribution to Single Market

International Conference organized by the Association for International Affairs (AMO) in cooperation with the Friedrich Naumann Foundation for Freedom

Thursday, 27 February 2014

CERGE-EI

Politických vězňů 7, Prague, Czech Republic

#AMO_InternalMarket (suggested hashtag)



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Conference Synopsis

Ten Central and Eastern European countries joined the EU in 2004. Thus, EU became the market with largest GDP and more than 500 million consumers. New member states experienced unprecedented growth in 2004-2008, which was followed by huge depression in 2009-2010. Nevertheless, almost all countries which negotiated its membership in 2002 in Copenhagen are already in black numbers of GDP growth. Moreover, they stress further deepening of Single Market. The high level international conference will discuss the implications of 2004 enlargement for the EU Internal Market and its current challenges.

The access to Internal Market was among the most important incentives beyond the CEE countries decisions to join the EU. Nevertheless, several transitional provisions disturbed full EU market convergence. Although these flaws, which included mainly free movement of persons and cabotage, have been overcome, the Internal Market remains uncompleted. Countries of the Copenhagen Enlargement spearhead the initiatives for deepening of the internal market. The European Commission tries to revive the deepening of the Single Market. The Monti Report in 2010 and Single Market Act I and II published in 2011 and 2012 signalled much needed resuscitation of the EU market liberalization. The Bolkestein Directive on services was adopted in 2005; yet, its implementation is problematic. Moreover, EU regulations reach new areas such as energy policy and digital market. The balance between negative and positive integration seems to remain an issue to be addressed. Dutch initiative calling for more subsidiarity and proportionality in Commission's proposals found supporters also among so called new member states.

The Association for International Affairs – AMO intends gather experts on the Single Market to discuss its development in last ten years and future prospects. It will pay special attention to the contribution of the Central and Eastern European countries. The conference will address, inter alia, these issues:

- What was the contribution of 2004 enlargement for the Single Market?
- What are the key initiatives stemming from the Single Market Act I and II and how will they revive EU commerce?
- How to balance regulation and harmonization with subsidiarity and proportionality?
- What are the barriers of deepening the Single Market in services and of completing the digital market?

We would like to thank all those whose help and cooperation have made this conference possible and hope you will enjoy staying with us.

Vít Dostál, Director of the Research Center, Association for International Affairs (AMO), Prague

Programme

9:00 – 9:30 **Registration**

9:30 – 9:45 **Welcome Remarks**

Borek Severa, Project Director, Friedrich Naumann Foundation for Freedom, Prague
Vít Dostál, Director of the Research Center, Association for International Affairs (AMO), Prague

9:45 – 10:15 **Presentation of the Research Paper**

Kryštof Kruliš, Research Fellow, Association for International Affairs (AMO), Prague

10:15 – 12:15 **Panel #1: The Look Back: Central and Eastern European Member States on the Single Market**

What was the role of the transitional periods on the free movement of the workers, which were introduced with enlargements in 2004 and 2007? What were the real barriers and how should be they overcome? Why do we hear the same arguments now in the case of the United Kingdom as we heard ten years ago? How much has the Single Market developed in last ten years? What are the main obstacles for implementation of directives related to the Single Market? How much has the Single Market changed thanks to accession of the 'New Member States'? What kind of opportunities, complications and drawbacks did it bring? What does it mean for the future of the Single Market? Why is it hard to 'sell' the Single Market – an acknowledged success of the European integration – to the citizens who gradually lose the trust to the EU?

Kryštof Kruliš, Research Fellow, Association for International Affairs (AMO), Prague

Iliya Lingorski, Founder and Executive Chairman, Vrana Economic Council, Sofia

Hans-Jürgen Zahorka, Former Member of European Parliament; Chief Editor, European Union Foreign Affairs Journal, Stuttgart

Martin Zeil, Former Minister of Economic Affairs of Bavaria, The Free Democratic Party (FDP), Munich

Chaired by **Daniel Stach**, Journalist, Czech Television, Prague

12:15 – 13:15 **Lunch**

13:15 – 15:15

Panel #2: Single Market in the Uncertain Times: Prospects and Expectations

What was the role of the Single Market in the crisis period? Is the deepening of the Single Market the right answer to it? What kind of message for the coherence and cohesion of the Single Market brings the integration of the Eurozone? What are the remaining barriers on the Single Market? What should be the role of the European Commission? Should it focus solely on removal of existing barriers or should it pursue harmonisation and consumer protection? How should the free market of services look like? How to deepen the Single Market? Is the future of European competitiveness in digital services or re-industrialization? Does the EU2020 strategy offer the right answers?

Anna Maria Darmanin, Chair of the Single Market Observatory, European Economic and Social Committee, Brussels

Aleš Chmelař, Researcher, Centre for European Policy Studies (CEPS), Brussels

Atila Marján, European Research Director, Hungarian Institute of International Affairs, Budapest

Zilvinas Silenas, President, Lithuanian Free Market Institute, Vilnius

Chaired by **Daniel Stach**, Journalist, Czech Television, Prague

Speakers' Bios

VÍT DOSTÁL



Vít Dostál is Director of the Research Center of the Association for International Affairs where he –among others – has coordinated the Agenda for Czech Foreign Policy and Trends of Czech European Policy projects. In his research, he is mainly focused on Central Europe, Poland and Czech European and Foreign Policy. He pursues his Ph.D. in European Studies at the Faculty of Social Studies of the Masaryk University in Brno. He completed study stay at Collegium Civitas in Warsaw and internships at the Czech Embassy in Poland and the South Moravian Region Representation to the EU.

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BOREK SEVERA



Borek Severa studied Business Management at the J.W. Goethe University in Frankfurt. He completed his dissertation in 1980. Next, he worked for FCB Advertising Agency. Later he served as Press Officer as well as Head of the Public Relations and New Media Department in banking and finance industry in Germany. Ever since 1970 he has been active in German Politics for FDP. He became Project Manager of the Friedrich Naumann Foundation for Freedom in Prague – representative in the Czech and Slovak Republic in 1990. Today, he is responsible for FNF projects in 8 countries in Central Europe and Baltic states. Additionally, he is active in PR and film production.

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KRYŠTOF KRULIŠ



Kryštof Kruliš is a Research Fellow at AMO Research Center in the area of the Internal Market of the EU. He pursues his Ph.D. in International Relations and European Studies at the Institute of International Relations and the Metropolitan University Prague. From 2005 to 2009 Kryštof worked as an associate in an international law firm where he provided legal advisory within the areas of the Czech law and law of the EU to leading Czech and foreign clients from both private and public sectors. In his legal practice since 2009 he has focused on the EU law and international public law issues.

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DANIEL STACH



Daniel Stach is a redactor of Hyde Park Civilization, interview programme of the Czech Television. He also works as an editor of ČT24, a 24-hour news channel, and Czech Radio. He is renowned presenter of several cultural and sports venues. Daniel holds Masters degree in international trade from the Faculty of International Relations, University of Economics, Prague, and he also pursues his second Masters degree in Media communication at the Faculty of Social Sciences, Charles University in Prague.

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ILIYA LINGORSKI



Iliya Lingorski is Founder and Executive Chairman of the Vrana Economic Council. He is also Regional Director for SEE of a multinational US energy company. He served as First Deputy Minister of Finance and Head of the State Treasury of Bulgaria. He was Alternate Governor for the IM. He served in many bodies involved in industry, banking sector and research. From 2004 to 2006 he was Chairman of the Supervisory Board of Encouragement Bank (Bulgarian Development Bank). Iliya has extensive experience in the commercial and international banking sector.

www.vecouncil.org

HANS-JÜRGEN ZAHORKA



Hans-Jürgen Zahorka is Director of LIBERTAS – European Institute GmbH., where he works since 2003. The former Attorney-at-Law and head of a foreign chamber office has been since many years in European functions: as Member of the European Parliament. He occupied the post, when original Single Market had been evolving. He works as multilingual university lecturer in European Law and Business in various countries. He founded European Union Foreign Affairs Journal in 2009 of which he is the Chief Editor.

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MARTIN ZEIL



Martin Zeil is former Deputy Prime Minister and Minister of Economic Affairs, Infrastructure, Transport and Technology of Free State of Bavaria. He is a Member of German Free Democratic Party. He has held several political posts at state level in Bavarian State Parliament and federal level in both Chambers of German Parliament. Before he entered the world of politics, he had worked as a Lawyer specializing in banking and financial law in many private and public institutions.

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ANNA MARIA DARMANIN



Anna Maria Darmanin is a member of the European Economic and Social Committee (EESC) representing Malta since 2004. She was Vice President of the EESC from 2010 to 2013 and now she chairs the Single Market Observatory. She is active in the areas of Single Market, Digital Agenda, SMEs, and research. She has been the rapporteur for a number of EESC Opinions such as financing for SMEs, Sustainable consumption and the Citizen in the heart of the digital single market. She is also a visiting lecturer to the University of Malta and the Henley Business School.

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ALEŠ CHMELAR



Aleš Chmelař is financial-markets researcher at the Centre for European Policy Studies (CEPS) in Brussels. He has experience from the financial services unit of the Council of the EU and the finance and economics section of the Party of European Socialists. He studied economics and European integration at Sciences Po Paris and London School of Economics and specialises in European financial markets and household economics.

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ATTILLA MARJÁN



Attila Marján is European Research Director of the Hungarian Institute of International Relations and Head of International and EU Department of the National University of Public Service in Budapest. He is an economist and international relations expert. He has more than 15 years of experience in EU diplomacy and at EU institutions. He is an expert of EU political and economic issues, such as regional policy, Internal Market and monetary matters and has firsthand knowledge of the functioning of the institutions at the heart of European integration.

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ZILVINAS SILENAS



Zilvinas Silenas is President of Lithuanian Free Market Institute (LFMI). He joined LFMI in 2006 after graduating from Wesleyan University, USA, and became Senior Analyst at LFMI in 2009. Besides his active involvement in Economic Policy, he has broadened LFMI's scope of activities to include Energy, Transportation and other sectors in need of privatization and deregulation. He has experienced inner workings of the Establishment through his active involvement in the governmental commissions that focus on sizing down state functions and expenditures. He contributed to LFMI's key role in revealing the origins of the crisis to the society and formulating the anti-crisis action plan to the national authorities.

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Friedrich Naumann Foundation for Freedom

Friedrich Naumann
STIFTUNG **FÜR DIE FREIHEIT**

Freedom, as a fundamental value, is the basis of our work.

Through our projects we

contribute to a world in which all people can live in freedom, human dignity and peace. Together with our partners - liberal political parties, think tanks and other non-governmental organisations - we support the emergence of democratic institutions based on the rule of law, and the development of a market economy. By promoting well proven liberal concepts we also contribute to increasing people's opportunities to work for their own prosperity. Development policies are not a one-way street. We engage in open dialogue and introduce the success stories of our project countries into the German political discussion.

Central Europe and the Baltic States

Since the region's political changes, the FNF has been assisting, in an advisory capacity, liberal parties, think tanks and NGOs in Central Europe and the Baltics. The FNF project office in Prague is responsible for the Czech Republic, Slovakia, Slovenia, Hungary, Poland, Estonia, Latvia and Lithuania.

Although all eight countries share a common communist past and joined the European Union together on May 1, 2004, their political, social and economic development still differ greatly. For instance, only Slovenia, Slovakia and Estonia have so far introduced the common European currency, the euro. Furthermore, the global financial crisis hit all of the sub-region's countries hard, with the exception of Poland, and blocked the now incipient process of consolidating economic and democratic and economic development in Central Europe and the Baltics. The crisis was severe enough in some countries to trigger not only economic but also social, inner-party and political upheavals.

Our efforts are thus focused not only on local or regional issues, but also on issues relevant for the whole sub-region from a liberal point of view. In order to promote the development of civil society in the sub-region, one of the Foundation's main goals in all eight states is to transmit liberal values and stress the importance of Europe as a community of values. Another focus of FNF's education and advice are the concepts created with its local partners to combat regressive tendencies in state and society. This applies especially to the re-appearance of a strengthened, burgeoning nationalism. Some of FNF's most important allies in supporting liberal reform efforts in the sub-region are a number of renowned liberal think tanks. They have formed a cross-border network (4Liberty.eu) at the initiative of the FNF.

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Association for International Affairs



**Asociace
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AMO – the Association for International Affairs is a preeminent independent think-tank in the Czech Republic in the field of international affairs and foreign policy. Since 1997, the mission of AMO has been to contribute to a deeper understanding of international affairs through a broad range of educational and research activities. Today, AMO represents a unique and transparent platform in which academics, business people, policy makers, diplomats, the media and NGO's can interact in an open and impartial environment.

In order to achieve its goals AMO strives to:

- formulate and publish briefings, research and policy papers;
- arrange international conferences, expert seminars, roundtables, public debates;
- organize educational projects;
- present critical assessment and comments on current events for local and international press;
- create vital conditions for growth of a new expert generation;
- support interest in international relations in the wider public domain;
- cooperate with like-minded local and international institutions.

AMO Research Center

Founded in October 2003, AMO's Research Center has been dedicated to carrying out research and raising public awareness of international affairs, security and foreign policy. The Research Center strives to identify and analyze issues important to Czech foreign policy and the country's position in the world. To this end, the Research Center produces independent analyses; encourages expert and public debate on international affairs; and suggests solutions to tackle problems in today's world.

AMO Team and Volunteers

Vít Dostál, Director of the Research Center

Jan Kužvart, Head of New Media

Marie Plasová, Head of Conference Service

Vlad'ka Votavová, Director

Dominik Židek, Financial Director

Bára Bečvářová, Vít Borčany, Filip Chráska, Jan Pivoda, Šimon Presser, Veronika Smělá

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Enlargement Ten Years on: New Europe's Contribution to Single Market

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